



Estero's Beginnings





Estero Bay



Calusa Nation

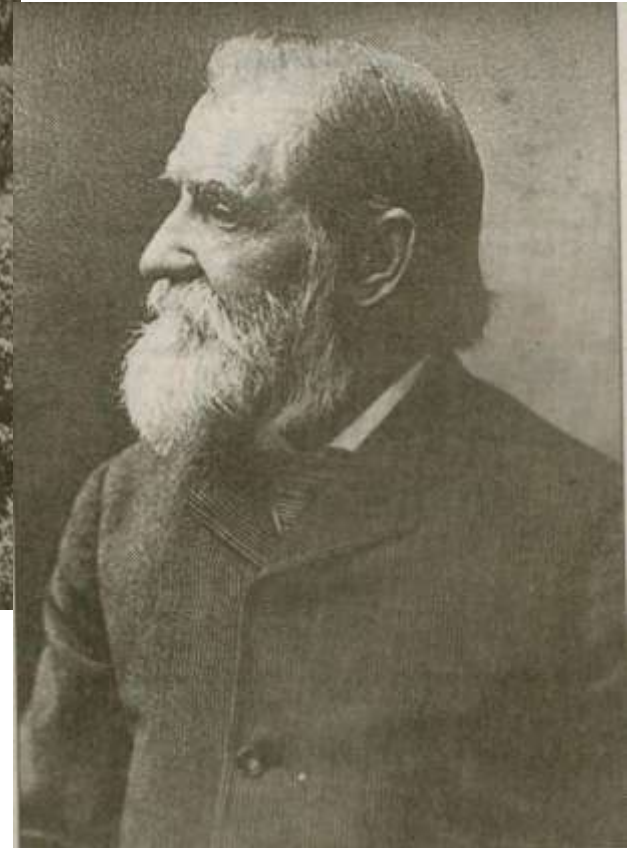


Early Settlement





Gustav Damkohler - 1880's





Citrus Shipping – 1890's



Koreshan Arts - 1900





Koreshan General Store





1940's Fun On The River





Development Arrives – 1950's



ESTERO RIVER HEIGHTS

	PRICE	Min. house size
WATER FRONT LOTS	\$ 2500	1000 sq. ft.
OTHER LOTS *	\$ 750 & 1000	650 & 800 sq. ft.

*** (TERMS: \$20 down - \$20 a month - no interest)**

RESTRICTIONS

1. All lots in the aforementioned Subdivision shall be known and described as residential lots and no structure shall be erected on any residential lot other than one detached single family dwell-

10. No building or structure shall be erected on any lot in said Subdivision having a ground floor square foot area of enclosed area, exclusive of open porches and garages, as follows:



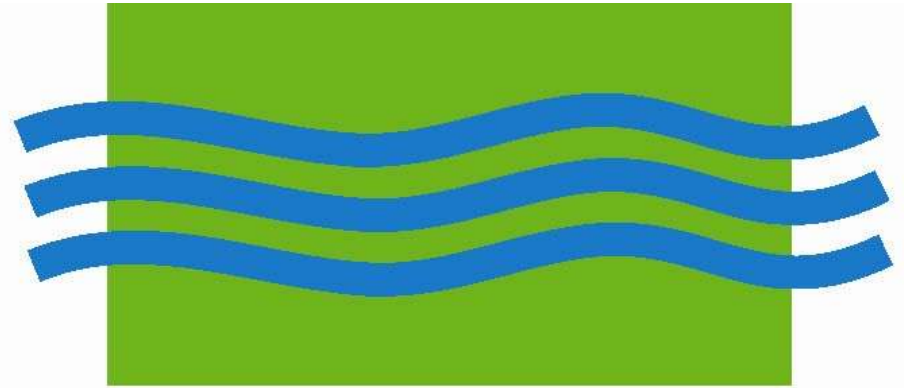
Florida For \$20 A Month – 1960's



“A Wider US 41 Now!” - 1978



Residents march demanding U.S. 41 be four-laned now.



Estero

A Village With A Vision