

Elements/Features	Priority	Difficulty	Time Frame	Lead Players	How?
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## Architecture and Landscaping

- <b>Style Overlay Transitions</b> <b>Issues</b>	* Old FL, Medit. & Other * Definitions * Locations * Among above 3	HIGH	EASY	SHORT	EDRC ECPP	LDC Changes
- <b>Redevelopment - Improvement</b>	* Historical Preservation.- Highland * US 41 N of C/S * Broadway * Community Planning * Incentive	MED.	DIFFICULT	LONG	EDRC ECPP Consultant	Sector Planning Project
- <b>Signage</b>	Code Standards Administrative	HIGH	DIFFICULT to MEDIUM	SHORT	EDRC & ECPP County Consultant	LDC Changes Adminstrative Code Change
- <b>Gateway Features</b>	Location Design Theme	LOW				

## Mobility

- <b>Bicycle &amp; Pedestrian</b>	Location Accessibility	HIGH	HIGH	LONG	LeeDOT/FDOT MPO Bike Walk Lee	Darla
- <b>Mass Transit</b>	Location Accessibility (Water Taxi) Type	LOW				
- <b>Connectivity</b>	Within & Between  developments  Modes <b>Code</b>	MED	NIMBY	SHORT	EDRC  ECPP  County DCD Lee DOT	Enforcement of existing policies w/ County <b>Code Changes</b>
- <b>Linear Park &amp; Park System</b>	Park Access Local Parks How to expand?	MED	DIFFICULT	LONG	EDRC & ECPP Consultant Darla/Pks&Rec. ECCL	<b>Dan Calvert/ Parks &amp; Rec.</b> Planning MSTV

## Sense of Place

- <b>Employment/Businesses</b>	Less tourist More manufacturing?	LOW				
- <b>Water Access</b>	Access to Rivers Estero Bay Golf Course Ponds Retention Ponds	HIGH	DIFFICULT	LONG	EDRC & ECPP Consultant Parks ECCL	MSTV Planning
- <b>Town Center</b>	Location Uses	LOW				
- <b>FGCU</b>	Outreach Liaison	HIGH	MED	SHORT	ECCL	
- <b>Boundaries</b>	NW Corner Estero Pky & Three Oaks	LOW				