

The South Lee County Hospital Committee

Dr. Robert P. Belin

Dr. Robert P. Belin is a full time resident of the Breckenridge community in Estero. He is a retired Pediatric Surgeon and former Professor, Department of Surgery and Pediatrics at the University of Kentucky where he founder of Division of Pediatric Surgery. Dr. Belin was in private practice for over 25 years and is a past president of the Fayette County Medical Society, Kentucky. In addition he is a past president of staff and past board member of St. Joseph Hospital in Lexington, Kentucky

Allen Botwinick

Roger Brunswick

Roger Brunswick is 16 year full time resident of Bonita Bay and a full time Realtor with John R. Wood since 2005. He has been president of his Homeowners Association for the past 6 years and is a board member of the Rotary Club of Bonita Springs and an active member of Bonita Chamber of Commerce.

Pam Burdett

Pam Burdett is a full time resident of Shadow Wood in the Brooks and a Registered Nurse. She is extremely interested in serving on the Hospital Committee for a free standing emergency center and feels that her varied work history will be an asset to the committee.

She has a background that includes being Director of Nursing for a Medicare Certified Home Health Agency, a discharge nurse for home infusion with a University Hospital, a Hospice Nurse and work experience in a Nursing Home.

Richard Celiberti

Richard Celiberti currently serves as Senior Vice President of Network Development for Montefiore Medical Center in New York City. He previously served as President and Chief Executive Officer of Our Lady of Mercy Medical Center in Bronx, NY responsible for developing a financial turnaround plan, which led to a strategic partnership with a larger and financially stronger academic medical center. Prior to that time he was Acting Chief Operating Officer of Mount Sinai Hospital in New York City where he was responsible for the financial turnaround of this \$1 billion academic medical center. He is the former National Director of Ernst & Young's health care consulting practice. Mr. Celeberti is a part time resident of Shadow Wood in the Brooks.

Hal Crane

Hal Crane is a resident of The Colony in Pelican Landing and is active in the governance of that community. Educated as a meteorologist and oceanographer he and his firm now specialize in systems operations analysis and effectiveness analysis of new equipment and the operations associated with it. He is concerned about the unsatisfied healthcare needs of south Lee County and believes his background and experience would benefit the Committee in its efforts to address these concerns.

Betteann Dowd

Betteann Dowd is a resident of Worthington Country Club in Bonita Springs where she has been a full time Florida resident for four years. Prior to locating in Bonita Springs Betteann was a snowbird for 10 years. She has been a registered nurse for 40 years with service in emergency rooms and operating rooms in hospitals in Troy, N.Y. and in Boston. She has been involved in the Worthington community and with St. Leo's Church and the Cafe of Life.

Barbara Doyle

Mrs. Doyle is a part time resident of Shadow Wood in the Brooks. She is a former account manager for AT&T and is particularly interested in having local facilities for the treatment of fibromyalgia.

Henri Dyer

Henri Dyer is a part time resident of Bonita Bay and a member of the Board of the Speakers Assembly in Bonita Springs. Mr. Dyer retired in 2002 as CEO of Sun Chemical, a global leader in Printing Inks and Organic Pigments. Since retiring he has been a Consultant for private equity firms in the Specialty Chemical field. In addition he has been involved in International Management Education at Columbia University, Pace University in NY and Farleigh Dickinson in NJ. Henri states that he looks forward to contribute to the efforts of getting an Emergency Healthcare facility/Hospital in the Bonita Springs/Estero area.

Donald Eslick

Donald Eslick is a full time resident of The Colony in Pelican Landing. He chairs the Estero Council of Community Leaders, a civic organization consisting of representatives of over 30 residential communities and several community wide organizations. He has served on several Lee County advisory committees and was awarded the Lee County Citizen of the Year Award in 2005.

Tom Ferguson

Tom Ferguson is the President of the Villagio community Board in Estero. As the director of a nine county economic development/tourism marketing organization in Northeast Michigan Tom worked with community-based organizations as they sought state and federal funding for several major projects, creating hundreds of new jobs in an economically depressed economy. He has also been involved in the area's community foundation, a state university foundation and worked on several local hospital fund campaigns.

Mindy Gill

Mindy Gill is a resident of The Colony in Pelican Landing...

John Graft

John Graft is a part time resident of Pelican Sound in Estero. Mr. Graft served on the Board of Trustees for Witham Health Services (WHS), a county hospital located in Lebanon, Indiana and as President of the Board in 2007. The WHS Board was responsible for an annual budget of approximately \$350 million annually. During the past ten years, WHS constructed a 40,000 square foot Medical Office Building; built a brand new 90,000 square foot hospital facility; two stand- alone medical offices in surrounding towns; is currently building a second 90,000 sq. ft. MOB adjacent to the new hospital, and most recently broke ground for a Stand Alone Emergency Department with an outpatient surgery center and an imaging center to be completed late in 2009.

Bill Hollister

Bill Hollister is a full time resident of Shadow Wood in the Brooks. Earlier Bill spent 25 years on a 700 bed Hospital Board and separately a Health System Board.

While there the Sparrow Health System completed a merger with the local Catholic hospital, St. Lawrence. Bill served on the merger committee for the new system, the Executive Committee of a 30 member Board, Chair of the Finance Committee, the Ethics Committee, Quality Improvement Committee, the Marketing Committee and The Foundation of the hospital.

Bill also founded a Health Care Employment business serving local physician offices, HMO and hospitals. In addition he was a founding member of the Lansing Community College Foundation and was the second Chairman of the Board.

Since relocating to Florida in 2008 he served as Director of Development for the Naples Community Health System(NCH) where he had frequent, trusting contact with CEO Allen Weiss, Board Members and other top officers of the hospital system.

John Horns

John Horns is a part time resident of Springs Run in the Brooks. Mr. Horns currently serves as President of Bixby Medical Center, Herrick Medical Center, and President of Regionalization for ProMedica Health System. John's professional memberships include the Ohio Hospital Association Small and Rural Hospital Board, Hospital Council of Northwest Ohio, American College of Healthcare Executives, American Hospital Association, Ohio Hospital Association, VHA Alliance Executive Network, and FinCor Holdings, Inc. Board of Directors. Mr. Horns has been very active over the years in his community where he has served as 2004 and 2005 Chairman for Defiance County United Way, 2003 Chairman of the American Cancer Society, Defiance Area Chamber of Commerce Board of Directors, Chairman of the 2003 American Cancer Walk, the Chairman of the American Heart Association for 2003 and a member of the Executive Committee of the Board of Directors at Defiance College, among others. Finally, Mr. Horns is the recipient of the State of Ohio Delbert Pugh

Award, the American Hospital National Award for Healthcare Marketing, and the 2005 Distinguished Rural CEO of Ohio Award.

Jeanette Igoe

Jeanette Igoe is a full time resident of Rookery Point in Estero and a local commercial and residential realtor. She states that it is to my clients benefit to know the happenings in Southwest Florida. "Most of my clients rely on my professional opinions to provide current and future potential growth in their prospective Florida investments and their personal communities."

"As a resident of Estero, it is quality of life, which Medical is a large part of, that is the most important factor to my being a member to this committee."

Marian Klein

Marian Klein is a part time resident of Bonita Springs. For over 30 years she has been a member of the Board of the Bronson Healthcare Group in Kalamazoo, Michigan during which time she chaired the Board for seven years. In that capacity she is a member of the Executive, Quality Oversight and Ethics Committees.

Bronson Methodist Hospital has received the Malcolm Baldrige National Quality Award, Michigan Quality Award, and named by Working Mother Magazine and Fortune Magazine as one of the Best Companies to work for.

Mrs. Klein is quite familiar with healthcare trends as well as its history and very comfortable with the challenges of hospital governance. She believes that hospital governance is an ever changing arena and requires strong commitment and serious study.

Diane Lepola

Diane Lepola is a full time resident of Pelican Landing in Bonita Springs. She has lived in Southwest Florida for 17 years and is employed in the Financial Services Industry. Since moving to Bonita Springs the community has experienced a tremendous amount of growth. As a result she believes that it makes a lot of sense to extend medical services to our residents instead of them going to Naples or Ft. Myers when the need arises. She says "As for my contribution to the committee, I do have a lot of contacts both professionally and personally who I would be willing to ask for support."

Sam Levy

Sam Levy has been a year round resident of Copperleaf in the Brooks since 2001. He has spent his entire career in and around health care issues as a Corporate Manager of Employee Benefits, and having his own Consulting Company with a focus on health care issues. For 15 years he was an advisor to the now Carilion Health Care System in Virginia. During that time a small community regional hospital where Sam lived and worked was incorporated into the Carilion system. A new facility was built including 146 beds and a level III Trauma Center. Sam has been Commissioner of Estero Fire

Rescue since 2004, and Vice Chairman of the Estero Council of Community Leaders and remains active in other community issues.

Gregory Lewis

Gregory Lewis is a year round resident of Shadow Wood in the Brooks. He was an administrator at the National Institute of Arthritis and Metabolic Diseases and Associate Director of the National Cancer Institute of the National Institutes of Health in Bethesda, Maryland. After government service he was an administrator at the Memorial Sloan-Kettering Cancer Center in New York City. He founded Cancer CarePoint, Inc., an Atlanta based company that assisted over 400 hospitals in the United States and Canada with the planning, operation and staffing of freestanding, outpatient oriented cancer centers. He served as an expert consultant for hospitals applying for state required Certificate of Need for oncology services. He has degrees in business and public administration and law (Juris Doctor).

Rashida Loya

Rashida Loya is a physician anesthesiologist for almost 40 years and department chief for 23 years at Edward Hospital in Naperville, Illinois. She also served on the Edward Foundation Board for 10 years. Prior to moving to Shadow Wood in the Brooks Rashida also served her community by being a board member of United Way Naperville for 6 years; a board member of the DuPage Children's Museum for 5 years; a board member of the Naperville Community Organization for 6 years. Finally, the mayor of Naperville gave her a plaque establishing Rashida Loya Day on 29th Nov.2003. Rashida Loya enjoys community work and looks forward to working with the committee.

Beverly MacNellis

Beverly MacNellis is a year-round resident of Marsh Landing in Estero. Mrs. MacNellis has described why she joined the Committee as follows:

“As a senior citizen I am very aware of the lack of medical hospital care to all of us who live in the South Lee County area. Seniors, children and others need to be able to get to a hospital in a timely manner. We have to travel too far to reach a hospital today. If we get sick during the day we have no place to go except an emergency care facility that may very well not offer or have the ability to care for our problem. Then we have to be transferred to a hospital. This often causes a hardship and wastes sometimes precious travel time in getting there. Emergency care is only available to us in this area between the hours of 9-5 and that is not full service care that a hospital would offer and perhaps save one's life. We need a hospital here that our local doctors can be associated with. When we have to go either north or south we have to take doctors that do not know our history or us. As our community grows the need of care in this area also grows. We need a hospital that we can go to 24 hours a day to receive that care.”

Tony Messana

Anthony "Tony "Messana" was brought up and educated in Michigan for the most part.

Tony attended De La Salle Collegiate High School ,1953 Detroit, Michigan and graduated from Wayne State University, B.A. 1957, Midwestern University College Of Osteopathic Medicine, 1961, Doctor Of Osteopathic Medicine Medical internship and Four Year Surgical Residency at Botsford General Hospital system. He practiced General Surgery (With Sub-Specialties) in the Detroit Area for approximately 30 years. During that time having served many capacities, including Director of Surgical Services and Chief of Surgery of a large Detroit based Hospital Corporation. Upon retirement and relocation to Estero has resided at Shadow Wood at the Brooks.

Terry Mulligan

Bill Myers

Ben Nelson

Ben Nelson Jr. is the Mayor of Bonita Springs and previously served as Councilman for 8 years. He serves as the Chairman of the Metropolitan Planning Organization and has also served as a director of Bonita Springs Utilities for 10 years, 6 as President. Ben was chosen as Citizen of the Year in Bonita Springs in 2008 and is optimistic about the future of Bonita Springs and it's good neighbor Estero. "The Bonita Springs/Estero Metropolitan Area has a bright future. Our beautiful communities, natural resources, level of community involvement and quality of life are second to none. When it comes to health care, our citizens expect and deserve nothing less."

Chris Popper

George Richmond

George Richmond is a year round resident of The Colony in Pelican Landing. Mr. Richmond says the following about his interest in the Committee:

"I believe we need a 24 hour emergency facility in South Lee County. My background is in oral health care products. I bought the company in 1961 with revenues of \$28,000 and increased the company's revenues to \$24,000,000 by 1996. In 1998 I took the company public and by 2007 revenues had increased to \$98,000,000. I was Chairman of the Board from 1996 until October 2008 and continue to serve on the Board."

"I feel my expertise would be in the financial area and deciding the timing of certain moves the Committee might be considering."

Marjorie Rubacky

Marjorie Rubacky is a nine months resident of Bonita Bay. Prior to her retirement Marjorie was Senior Vice President of the New York consulting, Goodrich and Sherwood. Since her retirement she has been very active in the Bonita Springs community. Some of her present activities include program chair of the Rotary Club of Bonita Springs; Co-chair of the Bonita Art League '09 Gala; Phase III Center of the Arts Building Committee member. She also is now serving on the following Boards: YMCA,

Foundation Board of Bonita Springs Area Chamber of Commerce and the Bonita Springs Assistance Office.

Her previous experience in assisting the Bonita community include: President of the Speakers Assembly of Southwest Florida; Vice President of the Art League of Bonita Springs; Chair of the Capital Campaign for Phase I of the Center for the Arts; Member of the President's Council of International College, now Hodges University and Director Bonita Springs Area Chamber of Commerce.

Dave Shellenbarger

Dave is a retired computer company executive who is active in Bonita through the community foundation boards in Bonita and Fort Myers, Partnership for Compassion Steering Committee, The Salvation Army Board, the Lee County Health Care Visioning Committee, and the Bonita Rotary Foundation board. He completed a community needs assessment study for south Lee County in 2007, which highlighted the lack of local medical care facilities for south Lee county. He lives in Bonita Bay with his wife, Kathie.

Kathryn Sloan

Kathryn Sloan is a resident of Pelican Sound in Estero and a retired Navy Nurse Corps where she worked mostly in Intensive Care Surgical and trained Corpsmen for over seas duty and triaged the injured returning from Vietnam. She indicates that she knows full well the need for getting injured to Medical care as promptly as possible. She states that the location by the Bonita Community Health Center now owned by Lee Memorial is perfect for a stand alone Emergency or Trauma unit and I believe our community could also support a 100 bed hospital. Mrs. Sloan is on the Master Board at Pelican Sound, is President of the ASGA SWFL and is a CERT volunteer and has great belief in the strength of the Estero-Bonita Community.

Bonnie Starr

Tom Sullivan

Tom Sullivan is a part time resident of Pelican Landing. Tom is a retired attorney and has twice been elected President of the Pelican Landing Community Association. Like everyone on the Committee he is interested in having hospital services available in close proximity to our community.

Don Thompson

Carol Townsend

Carol Townsend is a year round resident of Pelican Sound in Estero. Carol's background has always been in the medical field. She was a medical assistant and medical office manager in Connecticut for many years. She also served 13

years as an Emergency Medical Technician. She is well aware of the importance of transporting patients to the nearest medical facility in the shortest amount of time.

She states that “I am interested in the creation of a Free-standing Emergency Department in south Lee County. The community definitely needs a facility of this type. With the increased population here and the distance we have to travel to an Emergency Room, I believe it would be an asset to the area.”

Jack Winklejohn

Jack is a year round resident of the Meadowbrook community in Estero. Mr. Winklejohn has said about his role on the Committee the following:

“Being a senior citizen I have held a keen interest in medical care available in the South Lee County area. I believe there is a lack of convenient general and emergency hospital services. During the summer months it is not difficult to travel from our area to the available facilities to the south and north. However, travel time is lengthened exponentially when we have our winter season, especially in connection with emergency care.”

“Having been employed on a full time basis as Director of Purchasing at the Vineyards Development Corporation in Naples until this spring, I have not had the time to become overly active in local organizations. However, I maintain memberships in the Bonita Springs Elks, Bonita Springs Men’s Club and the International Men’s Club in Naples.”

“In prior endeavors I gained substantial experience in organizational activities. For example I was appointed by the American Academy of Pediatrics to serve as the Executive Secretary for the XVIII International Pediatric Congress in 1986. Though not responsible for the medical program, my duties included all logistics, world wide promotion, assistance in fund raising, etc. Advance planning will be key to establishing new hospital facilities. I look forward to working with other committee members who are interested in achieving our goals”

Leonard “Scotty” Wood

Scotty Wood is a seasonal resident of West Bay Club in Estero. He has said the following about the Committee:

“Most of my working career was spent in health care financing. I served as Chief Operating Officer of Blue Cross Blue Shield of Nebraska, Senior Vice President-National Marketing for the Blue Cross Blue Shield Association and President and CEO of Gallagher Benefit Administrators. As a result, I developed a good working knowledge of payer/provider contracting, managed health care operations and health care payment administration. With this background, admittedly somewhat dated, I nonetheless believe that I can add value to the committee's output by working with other committee members on the payment and contracting side of the hospital initiative. I look forward to the opportunity.”

