

# **Estero Design Review Committee**

## **Public Informational Session Summary and Design Review Comments**

May 16, 2007

Elisha A. Severance  
Lee Designs LLC  
3300 Palm Ave.  
For Myers, FL 33901

**RE: Signage for Rick Tire & Automotive at Broadway Grand Shoppes  
Corner of Broadway & US 41  
Public Informational Session Summary and Design Review Comments  
Estero Design Review Committee Meeting of August 8, 2007  
Location: The Estero Recreation Center**

Dear Applicant and County Staff:

The above referenced project was presented to the EDRC on August 8, 2007 and has satisfied the public informational session as required per LDC, Sect.34-1042. The EDRC recommends the approval of the Development Order with the following suggestions/comments all of which the applicants agreed to pursue.

Suggestions and Comments:

- 1) The EDRC will not recommend anything than code permits on signage.
- 2) The two building signs proposed to be lighted must have back channel lighting.
- 3) EDRC recommends approval of signage on all four (4) sides of building, not to exceed the maximum permitted by code.

Per LDC SECT. 34-1042, the applicant must provide a proposal for how the applicant will respond to any issues that were raised. The EDRC recommends the applicant attach a response letter explaining how the EDRC suggestions/comments may or may not be addressed with revisions/changes to the Development Order Submittal.

The EDRC, on behalf of the citizens of Estero, would like to thank the applicant for the submittal and cooperation with the design review procedures.

Sincerely,

*Signed*

Thomas J. O'Dea  
Co-Chairman, Estero Design Review Committee

Cc: Peter Eckenrode, Lee County  
Kim Dailey