



Public Meeting
April 13, 2011 at 5:00 P.M.
The Estero Recreation Center
9200 Corkscrew Palms Blvd.

Members in Attendance: Brian Farrar, Bob Melzer, Joe McHarris, Tom O'Dea, Gerald Simons and Jim Wallace

Absent: Nancy Cohen, Bill Prysi, and Al O'Donnell

Chaired By: Bob Melzer

Minutes By: Ramona Thomas

The meeting was called to order by Bob Melzer at 5:00 PM.

Approval of Meeting Minutes:

A motion was made by Mr. Farrar to approve the March 9th minutes as circulated to the Committee in advance of the meeting. The motion, seconded by Mr. Simons was approved unanimously.

APPLICANT: Blue Cross/Blue Shield at Coconut Point
Location of Project: Town Center at Coconut Pointe next to Ted Montana's
Presented by: Tom Schneider, Simon Group

This building will be located in the town center parcel next to Ted Montana's Grill with the front of the building facing Target.

Building Comments:

- The overall building looks like a big box with embellishments and the appearance does not compete well with for the surrounding environment.
- The building design is not consistent with that of the other buildings located in the Coconut Point Mall.
- The east roof line is too small and appears squatty; the adjacent buildings have pitched roofs.
- Do not like the signage, a huge mistake putting signs in front of the windows.
- Building needs a little more relief on the sides.

Conclusions:

- Add variation to the building by stepping back the sides; divide then to give the appearance of three buildings.

- Add more roof tile by extending the roof height to 28-feet; decorative elements such as the hearth can exceed the 28-foot height limitation.
- Eliminate the window behind the logo on the front of the building and replace with shutters for a warmer feel.
- Add accent lighting onto the building.
- Bring back with recommended changes for review at the May meeting.

Landscape Comments:

- Consolidate the two sidewalks into one and make more serpentine with bump outs for benches.
- Add landscape shade elements along the benches.
- Add additional trees near Ted Montana's; pull in their landscaping for congruency.
- Bring back with recommendations for review at the May meeting.

APPLICANT: Shadow Wood Community Association Building
Location of Project: Entrance on the corner of Coconut Road and Oakwilde Blvd.
Presented by: Joe McHarris, McHarris Planning Group

Plans were submitted for internal reuse of the old Bonita Bay Sales Center to an Administrative Center for the community. The finished product will be used for offices and meeting space for staff and the community. The temporary trailers are being removed and the existing permanent structure will be gutted and redesigned adding on a kitchen area and restrooms.

Comments:

- There are concerns with the fire access drive; may entry cause traffic confusion.
- The overall building design is plain and boring; the windows on the right side do not compete with the left side design.
- Add elements or faux windows on the right side for consistency with the design of the abbey windows and the tower.

Conclusions:

- Return with the recommended design changes on building for review at the May meeting.
- Landscape plans should be submitted for review.

There being no further business to come before the committee, the meeting adjourned at 6:15 p.m.

Next Meeting:

Wednesday, May 11, 2011, 5:00 P.M. at the Estero Recreation Center.