



ESTERO DESIGN REVIEW COMMITTEE

Public Meeting
February 13, 2013 at 5:00 PM
The Estero Recreation Center
9200 Corkscrew Palms Blvd.

Members in Attendance: Not Listed

Absent: Not Listed

Chaired By: Joe McHarris

Minutes By: Joe McHarris

The meeting was called to order by Joe McHarris at 5:00 PM

Approval of Meeting Minutes:

No Notes

Announcements:

No specific announcements were made.

Presentations:

APPLICANT: Animal Hospital Sign– Corkscrew Road
Location of Project: Corkscrew Road near Three Oaks Parkway
Presented by: Beth Renfroe

Design and Size of Signage

The size of the sign was thought to be too large for the site and the building even though the copy was within legal limits. The location of the sign was not properly shown on the site plan making the it even more difficult to review in context with the building. It was suggested to the applicant that modifications to the sign design could help with the massing issue while keeping the copy as shown. It was also suggested that the sign be shown graphically in context with the building in order to fully understand the relationship between the building and the sign.

Location and Landscaping

As mentioned above the sign was not shown on the site plan in its correct location and a planting plan was not provided for the board to review.

Board Action-request for re-submittal with the following items:

- Site plan with correct location and dimension to the property line
- Landscape/planting plan for the sign
- Revised design to reduce the massing of the sign
- Elevation of sign in context with the building.

APPLICANT: Hess Station (Corkscrew Road) - Signage
Location of Project: Corkscrew Road near Three Oaks Parkway
Presented by: Patricia Ortiz

Discussions regarding the **Hess Station** revolved around the following items:

Trim/Cornice

the board was happy with the addition of a multi stepped cornice at the top of the canopy. The size and the design as presented was appropriate for the project

Color, Text and Graphics

The board suggested that the Cornice at the top of the canopy be the same of similar white as the canopy. the location of the text "HESS" and the graphic green line/strip as presented was received well by the board.

Board Action-Recommendation of approval

New Business:

Postponed to next meeting

Old Business:

None

Adjournment:

There being no further business to come before the committee, the meeting adjourned at (Not Given)

Next Meeting:

Wednesday, March 13, 2013, 5:00 P.M. at the Estero Community Center.