



Public Meeting  
November 12, 2014 at 5:00 PM  
The Estero Recreation Center  
9200 Corkscrew Palms Blvd.

**Members in Attendance:** Bill Prysi, Ryan Binkowski, Nancy Cohen, Gerald Simons, Gerard Ripo, Brent Addison, Joseph McHarris, Al O'Donnell, Jim Wallace

**Absent:** None

**Chaired By:** Bill Prysi

**Minutes By:** Lindsay F. Rodriguez

The meeting was called to order by Bill Prysi at 5:01 PM

**Approval of Meeting Minutes:**

Brent made a motion to approve the October 2014 minutes sent to the Committee in advance of the meeting. The motion was seconded by Gerald and was approved unanimously.

**Presentations:**

**APPLICANT:** Estero Honda- Monument Sign  
**Location of Project:** US 41 across from Hertz  
**Presented by:** Ron Reitz – Schenkle Shultz Architects

Others in attendance with the Presenter: N/A.

**PRESENTATION BY THE APPLICANT**

Ron Reitz presented to the group regarding the Honda Estero Monument sign and internal directional sign, using supporting graphics on the overhead display. Stucco based detail that picks up on the architecture of the building, terra cotta tiles on top of monument. Directional signage up against building doesn't meet requirements-but would require a deviation because of the proportions. The directional sign would require a deviation. Cream with soft beige base, the word Honda itself will be the "Honda blue".

## **EDRC/Public Responses – Signage Related**

SIGN STANDARDS: Columns could act more like columns it would give an architectural relief. However, too much clutter on the monument sign could take away from the building itself. The roof on the building and a roof on the sign should be consistent. Removing the columns would help the sign match the directional sign as well. Eliminating the corbels was also suggested along with removing the roof for a more simplistic look. The sign is very large; the roof could take away from the sign design.

### **The following items were committed to by the Applicant:**

1. Following the discussion the Applicant accepted the comments to make the monument sign a simpler design by removing the columns on the side.
  2. The EDRC/Public approved the sign with the condition that the sign be simpler in form.
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### **New Business:**

Private Committee business after Old business.

### **Old Business:**

EDRC Application Package Update—Discussion.

Results of discussion the discussion on the formation of a new EDRC will be presented as a unified response to the document circulating. All of the members of the EDRC will weigh in with their opinion and comments on the ensuing document to be forwarded as a complete document. This document will be the consensus of the EDRC moving forward.

Estero Community Plan—Chapter 33 (Phase 1) Update.

Bill Pysi updated the EDRC on the current status of the Estero Community Plan. The work of the Steering Committee is near complete and a final draft will be circulated in about a month that represents the work over the last 3 months. A combined workshop of the ECCL/EDRC/ECPP is being planned for January.

### **Adjournment:**

There being no further business to come before the committee, the meeting adjourned at 6:35 p.m.

### **Next Meeting:**

Wednesday, December 17, 2014 @ 5pm



ESTERO RECREATION CENTER  
 9200 CORKSCREW PALMS BLVD.  
 ESTERO, FLORIDA 33928  
 239-498-0415



## MEETING SIGN-IN

Group Name: EDRC DATE: 11/12/14

Please sign your name on a line below. Signing in helps us determine how our facilities are being utilized. Thanks for your assistance.

- |                              |           |
|------------------------------|-----------|
| 1. <u>BILL DEESI</u>         | 21. _____ |
| 2. <u>JACK LIENESCH</u>      | 22. _____ |
| 3. <u>Bill Ribble</u>        | 23. _____ |
| 4. <u>Ryan Bakowski</u>      | 24. _____ |
| 5. <u>Gerald Rife</u>        | 25. _____ |
| 6. <u>Brent Addison</u>      | 26. _____ |
| 7. <u>JOE McTAVIS</u>        | 27. _____ |
| 8. <u>GERALD SIMONS</u>      | 28. _____ |
| 9. <u>NANCY COHEN</u>        | 29. _____ |
| 10. <u>ALOIDON NEWMAN</u>    | 30. _____ |
| 11. <u>RON REITE</u>         | 31. _____ |
| 12. <u>Lindsay Rodriguez</u> | 32. _____ |
| 13. _____                    | 33. _____ |
| 14. _____                    | 34. _____ |
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| 18. _____                    | 38. _____ |
| 19. _____                    | 39. _____ |
| 20. _____                    | 40. _____ |

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