



ESTERO FESTIVAL OF THE ARTS



Program Advertising for “Estero Festival of the Arts”

Estero Council of Community Leaders Plans Day-Long Celebration of the Arts

Estero Community Park will host an all-day *Celebration of the Arts* on Saturday, March 27, 2010. The celebration, is sponsored by the Estero Council of Community Leaders and will partner with the Estero Community Improvement Foundation, Inc. It will include continuous live entertainment on and off stage, art exhibits, food booths, information booths, arts and crafts for sale, demonstrations and other displays of interest starting at noon and going throughout the day, closing with the Gulf Coast Symphony Orchestra on stage.

We have secured many cultural organizations, artists in all media and performers in music, song, and dance to be a part of this celebration of the arts.

Participation will include on and off stage performances, exhibit tables showcasing an individual or organization's offerings, and marketing of their goods and services to the Estero community. The Estero Community Park's outside amphitheater-style stage provides attendees with a true lawn setting experience.

Your Support For Estero Is Requested

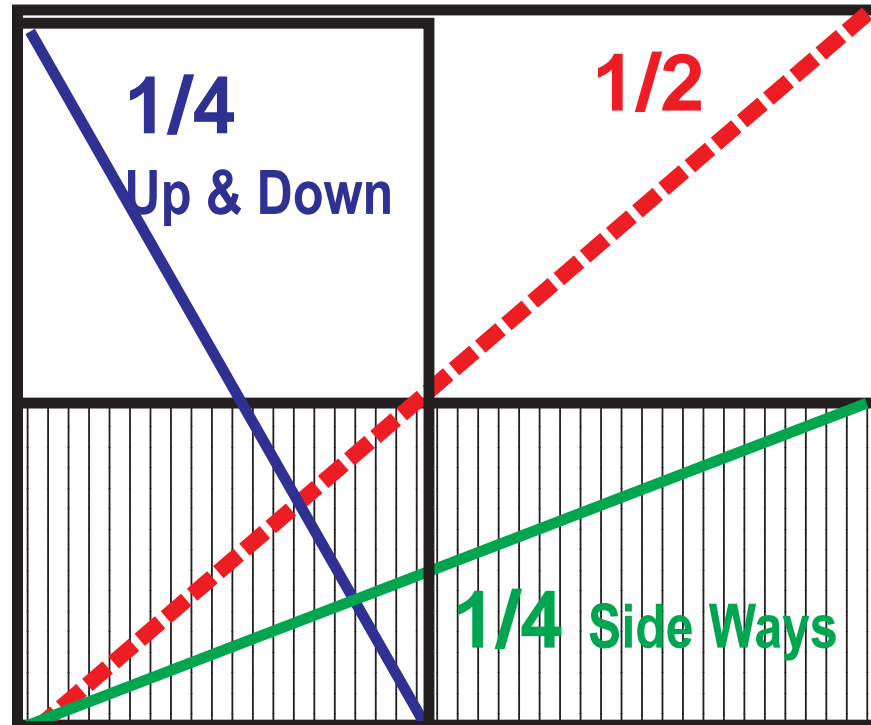
There will be many groups represented from and near the Estero area. A printed program will be available to those attending. This program will include all entertainers and organizations participating in this festival, an area outline of where to find the activities of the day and other facts and points of interest.

Here is your chance to reach out to that group. **Here is your chance to help support the arts in Estero. Proceeds benefit the Estero Community Improvement Foundation, Inc. a 501(c)3 tax exempt charity under the Internal Revenue Code.** Monies are funneled back into Estero for its improvement and growth of its not for profit organizations.

Attached is an ad application for you. Whether you want to advertise a business or service or whether you want to send a message of support, you can help defray the costs of this day.

The committee for “Estero Festival of the Arts” appreciates anything you can do to help us bring awareness and support of the arts in our community at this celebration on March 27, 2010

Sincerely,
Bev MacNellis - Chair
Email: beverlyann@comcast.net Phone: 498-0678



FULL PAGE

OR A DONATION TO

*Estero Community Improvement
Foundation, Inc. List*

Be listed in the program as a supporter of the arts.
One line of 60 characters or less, minimum donation \$20.

Examples:

Mr. & Mrs. Aaron Smith, Aaron's Security Watch, Estero

Mr. & Mrs. David Boland, Richard and Greg

Ms. Mary Smith, Best Wishes.

For Ms. Smith our Sally's piano teacher, Mr. & Mrs. T. Brown

Harry Jones, our budding artist, love Mom and Dad

Proceeds benefit the Estero Community Improvement Foundation, Inc. a
501(c)3 tax exempt charity under the Internal Revenue Code.

Proceeds then will be funded back into Estero's community not for profit
groups for the betterment of Estero.

Advertising Rates

For 'Estero Festival of the Arts' Program Book

Deadline: March 15, 2010

Location:

Inside Front Cover **Color** 4 3/8" wide x 7 1/4" tall \$400.00

Inside Back Cover **Color** 4 3/8" wide x 7 1/4" tall \$400.00

Outside Back Cover **Color** 4 3/8" wide x 7 1/4" tall \$600.00

Black and White:

Inside Full Page 4 3/8" wide x 7 1/4" tall \$200.00

Inside Half Page 4 3/8" wide x 3 3/4" tall \$125.00

Inside Quarter Page 2 1/8" wide x 3 3/4" tall \$75.00

Inside Quarter Page 2 1/8" wide x 3 3/4" wide (Business Card) \$75.00

'Friends of Estero' - One Line - Minimum donation of \$20

'Friends of Estero' - One Line Plus Table Space at Festival \$40

Line to Read: _____

AD SIZE: **COLOR** Inside Front Inside Back Outside Back

BLACK & WHITE Full Half Quarter (Business Card)

Contact Person for Ad _____ Phone_() _____

Name of Company / Service _____ Fax_() _____

Logo/Art attached

Copy attached

Has proofed ad: _____(name)

Payment due at receipt of correct proof DUE: \$ _____

Type setting is **FREE**

Clean logo/art work must be supplied if it is to be inserted in ad.

Checks to be made out to: **ECIF.**

Mail or Return this form with art work to:

Bev MacNellis

Arts Estero 2009

22819 Forest Ridge Drive

Estero, FL 33928

For more information contact:

Bev MacNellis - 498-0678

beverlyann@comcast.net