



## How Your Donations Make A Difference

Thanks to your generous contributions to the American Cancer Society Relay For Life, the Society is saving lives and creating a world with less cancer and more birthdays by helping people stay well and get well, by finding cures, and by fighting back. These are just a few examples of how your contributions make a difference.

### Helping people stay well

- Our telephone counseling service, the American Cancer Society Quit For Life<sup>®</sup>, increases a person's chances of quitting tobacco for good. The program is operated and managed by Free & Clear<sup>®</sup>.
- We develop guidelines for recommended cancer screenings and nutrition and physical activity, so people know what tests they need to find cancer early and how to help prevent the disease.
- We provide tips, tools, and online resources to help people set goals and stay motivated to eat healthy and maintain an active lifestyle.

### Helping people get well

- Our phone lines are open anytime, day or night, to connect people with the answers they need. Each year, we provide support to the nearly one million individuals who call us at 1-800-227-2345. Our Web site, cancer.org, also offers access to the latest information and news on cancer and helps people locate programs and services in their area.
- We offer an online support community for cancer survivors and caregivers to share stories and find support.
- We assist cancer patients with getting transportation to their treatments and offer help with free lodging for cancer patients and their caregivers.
- Through our clinical trials matching service, we connect patients with thousands of different treatment options.
- With sites at hospitals and treatment centers across the country, our American Cancer Society Patient Navigator Program provides one-on-one guidance to people facing cancer through every step of their journey.

### Finding cures

- We've had a hand in nearly every major cancer breakthrough of the past century, including confirming the link between cigarette smoking and lung cancer, establishing the link between obesity and multiple cancers, developing drugs to treat leukemia and advanced breast cancer, and showing that mammography is the most effective way to detect breast cancer.
- We're the largest private funder of cancer research in the US.
- We fund researchers with cutting-edge ideas. Of the researchers chosen for Society funding, 44 have gone on to win the Nobel Prize.

### Fighting back

- The majority of Americans are now covered by a smoke-free law, thanks in part to the efforts of the Society and our nonpartisan advocacy affiliate, the American Cancer Society Cancer Action Network<sup>SM</sup> (ACS CAN).
- We help mobilize communities to fight back against cancer with events such as Relay For Life and Making Strides Against Breast Cancer<sup>®</sup>.
- We have helped uninsured, underinsured, and low-income women get breast and cervical cancer screening tests and follow-up treatment since 1991, and, along with ACS CAN, we have successfully fought for legislation protecting this care.

By supporting Relay For Life, you help make the American Cancer Society's services and progress possible, and that helps us all move closer to our ultimate goal: a world with less cancer and more birthdays.

Visit [RelayForLife.org](http://RelayForLife.org).  
**Celebrate. Remember. Fight Back.<sup>®</sup>**



The American Cancer Society, Inc. adheres to the Better Business Bureau's strong standards for charitable giving.

